

## Michigan Licensed Beverage Association



National Hospitality  
Institute®



Techniques of Alcohol  
Management®



Food Safety



## MLBA Executive Director Scott Ellis

- Executive Director since December 2011
- Techniques of Alcohol Management (TAM)® since 2000
- Retired Detective Lansing Police Department

## MLBA



### **Mission**

To improve the business climate for members by playing a proactive role with the legislative process, public safety entities and the Michigan Liquor Control Commission, as well as implement innovative and useful membership services to promote the moral, social and intellectual advancement of members of the Michigan Licensed Beverage Association.

### **Vision**

To encourage, sustain and assist in the just and equitable enforcement of laws, to defeat oppressive legislation and promote a favorable business climate for members of the Michigan Licensed Beverage Association.

## MLBA cont.



- 1939
- Relocated back to downtown Lansing July 2014
- Represent: 1,600 members
- Types: on and off-premises
  - Liquor licensees such as:
    - Bars and restaurants
    - Hotels
    - Resorts
    - Golf courses

## Michigan Statistics

- Jobs in the hospitality industry rose by 11,200 since August 2013
- Leisure & Hospitality is the second largest sector for growing employment

[http://milmi.org/admin/uploadedPublications/1847\\_Industry\\_Highlights.pdf](http://milmi.org/admin/uploadedPublications/1847_Industry_Highlights.pdf)

**TAM<sup>®</sup>**



Nationally recognized as the leading program for responsible server training, Techniques of Alcohol Management (TAM)<sup>®</sup> provides risk management tools that should be used by all licensees to control the day-to-day operations of their business. TAM<sup>®</sup> training covers a wide variety of information including:

- False Identification
- Laws, Rules, and Regulations
- Clinical Effects of Alcohol
- Customer Disturbances
- Alcohol Management



## Law Enforcement Training

The seminar is for all officers that enforce liquor laws or have any dealing with licensed establishments in the course of their work.

Course curriculum includes:

- In-depth review of applicable liquor laws.
- Overview of the licensing process.
- Detailed description of violation hearings and appeals process.
- Review of decoy/controlled buy operation procedures.
- Suggestions for working with licensed establishments in your jurisdiction.

The course promotes a community-based approach to working with licensed establishments aimed at reducing and preventing calls for service. Officers participate in an in-depth examination of liquor laws and general operations of the hospitality industry aimed at building cooperative working relationships with hospitality businesses in their communities.

## TAM Food



- Now offering the National Registry of Food Safety Professionals (NRFSP) Food Safety Manager Certification Exam, referred to as TAM Food
- We are expanding from the bar to the kitchen

## **Festivals**

Hosting an event in your community can be a rewarding prospect for your group or charitable organization, and NHI® can help ensure you and your volunteers are prepared to serve alcoholic beverages safely and responsibly. The Successful Festivals & Events program includes:

- Deciding what to sell
- Getting a Liquor License
- Set Up
- Techniques of Alcohol Management (TAM)® Server Training
- Security
- Working with local law enforcement
- Accounting

## **Contact Information**

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